

Staged

And Sold

Top 10 Ways to Stage a Home!



1. Curb Appeal



First impressions drive emotional decisions.

Maintain lawn & pathways, and make your front entry inviting with a clean door, fresh paint, and simple greenery.

2. Deep Clean Everything



A clean home shows care and feels move-in ready.

Go beyond surface cleaning—floors, baseboards, grout, and windows should be spotless. Avoid strong scents, address pet odors, and clean the fridge regularly.

3. Declutter & Maximize Storage



Buyers equate clutter with lack of storage.

Remove excess items from closets, cabinets, and surfaces to create a sense of space.

4. Depersonalize the Space



Buyers need to see it as their home—not yours.

Minimize family photos and personal items so buyers can picture themselves living there.

5. Lighten & Brighten



Bright homes feel bigger, cleaner, and more inviting.

Maximize natural light and ensure all bulbs are bright and consistent in color temperature.

6. Keep It Light & Neutral



Neutral spaces appeal to the widest range of buyers.

Use light, neutral tones with subtle contrast to create a modern, inviting feel.

7. Less Furniture, Better Layout



Open layouts help buyers visualize space and flow.

Remove excess furniture and arrange pieces to create clear walkways and highlight room size and function.

8. Focus on Kitchens & Bathrooms



These rooms influence offers the most.

Clear counters, add minimal decor, and make surfaces shine.

9. Make Repairs & Refresh



Small issues can signal bigger problems to buyers.

Fix anything broken and update small details like paint, hardware, and fixtures.

10. Define Every Room's Purpose



Clarity helps buyers instantly understand the home's value.

Each room should clearly communicate its intended use at first glance.